

## **Exhibitors' Manual**

**INDEE BANGLADESH 2020**  
Dhaka, Bangladesh (22 – 24 January 2020)

**Venue:**

Hall No. 1 & 2, International Convention City Basundhara (ICCB)  
Dhaka, Bangladesh

**Organized By:**

EEPC INDIA  
'Vanijya Bhawan', 1st Floor  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata 700016

Phone : (+91 33) 22890651/52  
Fax : (+91 33) 22890654  
E-mail : eepcho@eepcindia.net  
Website: <http://indeebangladesh.com>

Dear Exhibitors

Welcome to INDEE Bangladesh 2020!

Welcome to INDEE Bangladesh 2020! India's premier overseas engineering expo is all set to have its second edition in Dhaka, Bangladesh as a showcase of Indian engineering prowess.

The economy of Bangladesh has undergone a major transformation over the past two decades to achieve over 7 percent annual average growth in real GDP accompanied by a sustained increase in per capita income. The size of the Bangladesh economy is USD 690.3 billion as on 2017 in terms of purchasing power parity (PPP). The country remained one of the fastest growing economies in the world registering a real GDP growth of 7.7% in 2018. The growth was primarily attributed to revived exports and sustained domestic consumption.

India and Bangladesh share close cultural, economic and multidimensional relations. Over the years, the countries have set up close bilateral cooperation backed with the highest level political exchanges to promote trade and commerce. Over the last 5 years, India - Bangladesh bilateral trade has increased consistently from 4.3 billion US\$ in year 2011-12 to 10.257 billion US\$ in year 2018-19. During the same time India's engineering trade with Bangladesh grew to USD 2.94 billion from USD 0.80 billion. Automobile, electrical machinery and iron steel remained top three engineering items of export from India to Bangladesh in 2017-18.

Keeping in view the immense potential offered by the Bangladesh economy, EEPC India is geared to organize its 2nd edition of INDEE BANGLADESH exhibition in Dhaka, Bangladesh from 22 - 24 January 2020.

Enclosed you will find the necessary information to assist you for the successful exhibit at the show. Please inform us about the additional requirements in relation to the decoration of your stalls like additional furniture / extra electrical power.

We look forward to your cooperation and support.

Team EEPC INDIA

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## **EXHIBITION DETAILS**

NAME OF THE EXHIBITION	:	INDEE BANGLADESH 2020
VENUE OF EXHIBITION	:	Hall No. 1 & 2 International Convention City - Bashundhara, Dhaka, Bangladesh
DATES OF EXHIBITION	:	22-24 January 2020
EXHIBITION TIMINGS	:	11.00 AM – 7.00 PM
HANDING OVER OF STALLS	:	Shell Scheme: 12 Noon 21 January, 2020 Bare Space: 11 AM 20 January, 2020
IMPORTANT CONTACT DETAILS ORGANISER	:	EEPC INDIA 'Vanijya Bhawan', 1st Floor International Trade Facilitation Centre 1/1, Wood Street, Kolkata 700 016 Phone: (+91 33) 22890651/52 Fax: (+91 33) 22890654 E-mail: eepcho@eepcindia.net
SUPPORTED BY	:	HIGH COMMISSION OF INDIA Plot No. 1-3, Park Road, Baridhara, Dhaka 1212
PARTNERS IN BANGLADESH	:	India-Bangladesh Chamber of Commerce and Industry (IBCCI)  The Federation of Bangladesh Chambers of Commerce and Industry (FBCCI)  Bangladesh Engineering Industry Owners' Association (BEIOA)  Bangladesh Electrical Merchandise Manufacturers Association(BEMMA)

## **INDEE BANGLADESH 2020: LIST OF OFFICIAL CONTRATORS**

The Show Management of the INDEE Bangladesh 2020 has contracted with a select group of companies to get the different tasks related to the set up and smooth functioning of the event proceedings. These designated contractors will be offering various services needed to the exhibitors on time-to-time basis. The exhibitors are hereby informed and requested to contact the concerned agencies directly for their individual requirements. The exhibitor is informed to deal directly with each official agency in terms of getting the professional services and the cost involved towards the same. The Show Management of INDEE Bangladesh 2020 will not get indulged into the matter. The official contractors are designated for the following services.

- **Booth Construction & Basic Furniture Services**

The exhibition booth construction and the basic furniture supplying company appointed to furnish the basic requirement to create the exhibition setup and to cater the requirement pertaining to the event.

**ASK Trade and Exhibitions Pvt Ltd**

House No. 44 (2nd floor), Road No. 31  
New DOHS, Mohakali  
Dhaka-1206, Bangladesh  
Tel: +88 029882475

- **Electrical Services**

The Official Electric Service Agency appointed to provide the extra electrical power supply other than the basic allotted to each exhibitor, to customize the electrical power supply requirement.

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- **Freight Handling & Clearing Services**

M/s Big logistics, New Delhi  
Mr. Sujeet, Mobile No.: 8800198171  
Email : sujeet@brightindiagroup.net  
Mr. Raj Kapoor, Mobile No.: 8800198172  
Email : raj.kapoor@brightindiagroup.net

## Country Note

Official Name	: People's Republic of Bangladesh
Area	: 147,570 km <sup>2</sup>
Capita	: Dhaka
Currency	: Bangladeshi taka (1 USD= 85 BDT approx)
Population	: 159.45 million (July 2018 est.)
GDP	: \$261.5 billion (2017 est. at official exchange rate)
Per capita GDP	: \$4200 (2017 est.) PPP
Natural resources	: Soil Resources, Natural Gas, Fisheries, Forest Resources etc.
Weather	: January is in the winter in Dhaka and is typically the coldest month of the year. Daytime maximum temperatures average around 26°C (79°F), whilst at night 13°C (54°F) is normal. On average January is the driest month of the year in Dhaka with around 6mm 0.2 inches of rain making it a very dry time to visit.

The People's Republic of Bangladesh, shares land borders with India and Myanmar (Burma). Nepal, Bhutan and China are located near Bangladesh but do not share a border with it. The country's maritime territory in the Bay of Bengal is roughly equal to the size of its land area. Bangladesh is the world's eighth most populous country. Dhaka is its capital and largest city, followed by Chittagong, which has the country's largest port. The country has 700 rivers and 8,046 km (5,000 miles) of inland waterways. Highlands with evergreen forests are found in the northeastern and southeastern regions of the country. Bangladesh has many islands and a coral reef. The longest unbroken sea beach, Cox's Bazar Beach is located here. It is home to the Sundarbans, the largest mangrove forest in the world. The country's biodiversity includes a vast array of plant and wildlife, including endangered Bengal tigers, the national animal.

## **Bilateral Trade with India**

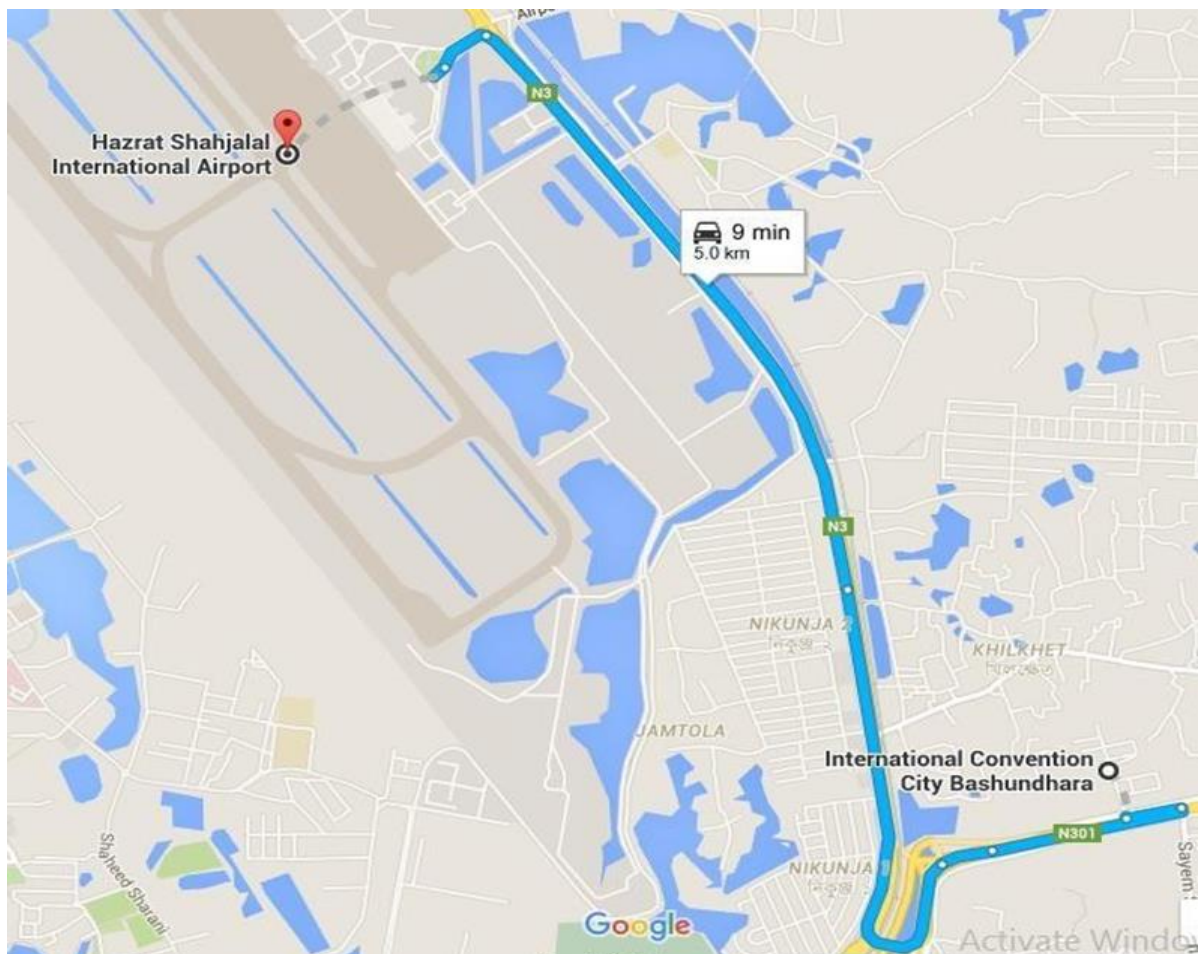
Bangladesh is India's biggest trade partner in South Asia. Bilateral trade between Indian and Bangladesh has grown steadily over the last decade. India's exports to Bangladesh for the (Indian) financial year 2018-19 (April-March) stood at US\$ 9.21 bn and imports from Bangladesh for the same period stood at US\$ 1.22 bn. India and Bangladesh have trade agreement which is facilitative in nature. India and Bangladesh are members of various regional trade agreements including the Asia Pacific Trade Agreement (APTA), SAARC Preferential Trade Agreement (SAPTA) and the Agreement on South Asian Free Trade Area (SAFTA) which govern the tariff regimes for trade. Under SAFTA, India has granted duty free quota free access to Bangladesh on all items except alcohol and tobacco.

Cumulative Foreign Direct Investment from India to Bangladesh has more than doubled from USD 243.91 mn in 2014 to USD 570.11 mn in December 2018. Bangladesh is the biggest development partner of India today. India has extended 3 lines of Credits to Bangladesh in the last 8 years amounting to US\$ 8 billion.

The Venue (Travel Directions)  
International Convention City, Bashundhara ICCB),  
Dhaka, Bangladesh



**THE MAP**





## **PUBLICITY PLAN**

EEPC India will engage in extensive publicity and branding for the event which will include the following:

1. Social Media Promotion through Facebook and twitter;
2. Promotion by SMS and email;
3. Newspaper advertisement in leading national newspaper;
4. Promotion through TV and Radio;
5. Onsite branding.

## **BUSINESS CENTRE**

A Business Center facility including sitting area, internet, photocopy machine etc. will provided at the Business Centre in the exhibition hall. These services will be provided at nominal charges.

## **STANDARD PACKAGE**

The standard booth of 9 Sqm. (Shell Scheme) will include the following package:

- Floor Carpet
- Fascia
- Partitions
- 2 Chairs
- 3 Spotlights
- One Socket
- One Discussion Table
- 1 waste paper basket

Please inform us about the additional requirements in relation to the decoration of your stalls like additional furniture / extra electrical power. Details **(Picture and rates) are given at Page No. 12 of this manual.**

For individual requirement and arrangements of the extra furniture / fittings, partitions, lightings, the exhibitors are requested to contact directly to the designated contractors to avail the facilities. The details about the Official Agency are provided here in the Exhibitor Manual under the head of the Official Contractors.

## **FASCIA & EXHIBITOR PASSES (BADGES) FORM**

### **FASCIA NAME**

- (1) Your Fascia Name Board will be provided in upper-case using standard 100 mm. height (4 inches) English alphabets.
- (2) Each shell scheme exhibitor is entitled to have a company name and booth no. on the fascia board.
- (3) All exhibitors who booked shell scheme stand, the company name and details in the Application form will be used.
- (4) Name mentioned in the application form will be used as the fascia name.

### **EXHIBITOR PASSES (BADGES)**

All exhibitors are requested to fill the mentioned form and forward the same to [dchakraborty@eepecindia.net](mailto:dchakraborty@eepecindia.net)

All exhibitors' passes can be collected from counter outside the hall from 21 January, 2020.

Please fill in English with CAPITAL LETTERS, Font Arial size 10 not exceeding 20 alphabets.

\*\*Name +Surname (Initial only).

Do not mention designation in front of name, kindly use the different column.

<b>NAME</b>	<b>DESIGNATION</b>	<b>COMPANY NAME</b>

## ADDITIONAL ELECTRICAL CONNECTIONS / POWER SUPPLY DETAIL

***Rates for the extra electric power requirement for three days:***

Sr. No	Electrical Load	Phase	Installation & Connection Charges (in US\$)	Consumption Charges (in US\$)	Total Charges (in US\$)	Please Mark your requirement
1	1 to 5 KW	3 Phase	80.00	80.00	160.00	
2	6 to 10 KW	3 Phase	110.00	110.00	220.00	
3	11 to 15 KW	3 Phase	135.00	135.00	260.00	
4	16 to 20 KW	3 Phase	165.00	165.00	330.00	
5	21 to 30 KW	3 Phase	220.00	220.00	440.00	

***Rates for the Air Compressor Rental for three days:***

USD 100 per connection  Capacity m <sup>3</sup> / h (cfm) Bar  Working Pressure Kgf / cm <sup>2</sup> (psi):
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To avail the above shown extra facilities, please fill up the following details and submit to **ASK Trade and Exhibitions Pvt Ltd**, E-mail ID: [prasanna@asktradex.com](mailto:prasanna@asktradex.com) along with the payment before **10 January 2020**:

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**Additional Furniture Rate Chart (Rental Basis) SHOULD BE SUBMITTED ON OR BEFORE 10 January, 2020:**

**All items Provide are 3 Days Package**

Item No.	Description	Quantity	Rate in US\$	Total Amount
A_FUR_1	Sofa Two-Seater		66.00	
A_FUR_2	Cushion Chair		12.00	
A_FUR_3	Leather Chair with Arm		17.00	
A_FUR_4	Glass Round Table		45.00	
A_FUR_5	Information Counter		33.00	
A_FUR_6	Wooden Shelf		22.00	
A_FUR_7	Brochure Stand		45.00	
A_FUR_8	Glass Small Showcase		88.00	
A_FUR_9	Glass Tall Showcase		120.00	
A_FUR_10	Lockable Cupboard		45.00	
A_EE_1	Spot Light		12.00	
A_EE_2	Socket 5/15 amp		12.00	
A_EE_3	White light 150W		44.00	
A_EE_4	42" Inch Plasma TV(With stand)		135.00	
			TOTAL	

<b>A_FUR_1</b>	<b>A_FUR_2</b>	<b>A_FUR_3</b>	<b>A_FUR_4</b>	<b>A_FUR_5</b>
				
<b>A_FUR_6</b>	<b>A_FUR_7</b>	<b>A_FUR_8</b>	<b>A_FUR_9</b>	<b>A_FUR_10</b>
				
<b>A_EE_1</b>	<b>A_EE_2</b>	<b>A_EE_3</b>	<b>A_EE_4</b>	
				

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Requests for additional furniture, fixtures and other requirements (if any) should be made to [dchakraborty@eepcindia.net](mailto:dchakraborty@eepcindia.net), [prasanna@asktradex.com](mailto:prasanna@asktradex.com) in the enclosed format. Orders received after 10 January 2020 or on-site order will attract 25% additional amount and will be provided subject to availability.

Exhibiting company	Booth No.	Hall No.		
Additional Furniture Requirement				
S. No.	Item	Quantity		

### Requirement of Hostess at the booth

Please tick your option:

No. of days	Rate per day	Tick (✓)
1 days	USD 55	
2 days	USD 45	
3 days	USD 35	

Please return this form to **ASK Trade and Exhibitions Pvt Ltd.**,  
**E-mail ID:** [prasanna@asktradex.com](mailto:prasanna@asktradex.com) along with the payment on or before **10 January 2020**.

## **EXIT PASS FORM**

To

The Organizers INDEE Bangladesh 2020

Dear Sirs,

This has with reference to our participation at INDEE Bangladesh 2020 exhibition; we have paid up all the necessary payments pertaining to the same. We herewith take out the exhibit material from the exhibition venue that was brought in by us. We assure the following exhibit material is same (in terms of item and quantity), which will be returned at its original place from where taken for the exhibit purpose.

Details, of the exhibit material / goods / equipments:  
(Please attach separate papers, if required)

<b>Sr.</b>	<b>Description of the Item</b>	<b>Declared Value</b>	<b>Dimensions H x W x L</b>	<b>Weight</b>	<b>No. of Cases / Packets</b>
1					
2					
3					
4					
5					
6					
7					
8					

## **HOTEL**

Accommodations for the exhibitors **(who have opted for option 1)** has been booked in the following Hotel:

### **DHAKA REGENCY HOTEL & RESORT LTD.**

Airport Road, Nikunja 2  
Dhaka 1229  
Bangladesh  
Tel: +88028913912, +88 02 8900250-9  
Website: [www.dhakaregency.com](http://www.dhakaregency.com)

## **TRAVEL ARRANGEMENT**

Shuttle service from hotel to the venue and back will be provided by EEPC India to the exhibitors as a complimentary service on exhibition days. **(who have opted for option 1)**

## **OTHER ADDITIONAL INFORMATION**

**Mobile Services:** Banglalink & Robi are two popular mobile service providers in Bangladesh.

The SIM Card can be procured from the counters at the airport or designated shops. Please note that you need to produce 2 photographs (passport size) along with photocopies of passport. Therefore, please carry sufficient photographs with you.

Dhaka City primarily operates on cash.

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